

## YOUR DARING VISIBILITY PLAN By Debora Luzi





## VISIBILITY PLAN Be more daring and more visible in your business

This is a plan that is going to help you to:

Show up every day in your business
Raise your confidence when showing up
Position yourself as a consistent brand
Plan your daily content so that you never run out of ideas

Remember whenever you show up to give 80% content, 20% sales.

| What | are the two p | referred chan | inels where y | ou are going | to show up | daily? |
|------|---------------|---------------|---------------|--------------|------------|--------|
|      | 1             | •••••         | •••••         | •••••••      | ••••••     |        |
|      | 2             |               |               |              |            |        |

Start planning about your 80% content. What are you going to talk about? (some ideas: pictures, shared article, your own blog, story, youtube videos, questions that require a yes or no answer). Start to brainstorm few ideas below. I strongly recommend to start carrying a small notebook with you all the time so that you can write down all the ideas that will come to you intuitively throughout the day. For me those ideas were always the most profitable and the most genius ones.

| 1 |  |  |  |
|---|--|--|--|
| 2 |  |  |  |
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| 6                       |                           |                           |                           |                       |                       |   |                     |                     |           |
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| WEEK 1 Intention: | Social media channel: | Social media channel |
|-------------------|-----------------------|----------------------|
| Monday            |                       |                      |
| Tuesday           |                       |                      |
| Wednesday         |                       |                      |
| Thursday          |                       |                      |
| Friday            |                       |                      |
| Saturday          |                       |                      |
| Sunday            |                       |                      |

| WEEK 2 Intention: | Social media channel: | Social media channel |
|-------------------|-----------------------|----------------------|
| Monday            |                       |                      |
| Tuesday           |                       |                      |
| Wednesday         |                       |                      |
| Thursday          |                       |                      |
| Friday            |                       |                      |
| Saturday          |                       |                      |
| Sunday            |                       |                      |

| WEEK 3 Intention: | Social media channel: | Social media channel |
|-------------------|-----------------------|----------------------|
| Monday            |                       |                      |
| Tuesday           |                       |                      |
| Wednesday         |                       |                      |
| Thursday          |                       |                      |
| Friday            |                       |                      |
| Saturday          |                       |                      |
| Sunday            |                       |                      |

| WEEK 4 Intention: | Social media channel: | Social media channel |
|-------------------|-----------------------|----------------------|
| Monday            |                       |                      |
| Tuesday           |                       |                      |
| Wednesday         |                       |                      |
| Thursday          |                       |                      |
| Friday            |                       |                      |
| Saturday          |                       |                      |
| Sunday            |                       |                      |

| WEEK 5 Intention: | Social media channel: | Social media channel |
|-------------------|-----------------------|----------------------|
| Monday            |                       |                      |
| Tuesday           |                       |                      |
| Wednesday         |                       |                      |
| Thursday          |                       |                      |
| Friday            |                       |                      |
| Saturday          |                       |                      |
| Sunday            |                       |                      |

Congratulations on completing your first Visibility month.

Now, make this planning your new next habit as being in front of your ideal clients is paramount in your business.

If you would like to take your visibility strategy one step further book a FREE 15 minutes consultation on the link below:

https://deboraluzi.as.me/

